

coralie hyde CV

trading as:

netspiration

Website Producer
Researcher
Technical Consultant
SEO
Email Marketing
Online Marketing
Project Management
Data Management
Analytics

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PERSONAL STATEMENT

I am a cheerful, creative and confident freelancer, with great people skills and a rich experience in website production, research, project management, SEO, online marketing, and data analytics. Working in a broad range of both self-employed and employed roles has honed my communication skills (visual, written, verbal). I pride myself on being adaptable and quick to learn new skills, and can efficiently multi-task and deliver results under pressure and to deadline. My multiple freelance projects have relied on my ability to work independently, integrate within teams and support my wide variety clients. I am experienced and loyal and can be relied on to see projects through from concept to completion.

WORK EXPERIENCE

netspiration - Freelance - Bristol | Frome 1999-2014

See Full Client & Project list attached

I freelance under the name netspiration and much of my work has been in the arts, events and giftware sectors. I have worked with multiple clients but should highlight key business relationships I have had with some long term clients.

Providing Technical Consultancy, Web Production, SEO, Email & Online Marketing services to:-

shinkansen & body>data>space - London 2001-2014

Design collectives, research & production units creating unique projects, events and installations by placing the body at the centre of digital interaction.

Turquaz & Sterck - London | Dorset 2004-2014

Designers and manufacturers of pure cotton bed linen, pyjamas, aprons, bags and home accessories.

Events Contacts Ltd - East Sussex 2005-2014

Organisers of a variety of annual events throughout the year.

Providing Research & Project Management services to:-

Youth Music - London 2005-2006

Project Research (Quantitative)

Leading UK children's charity using music to transform the lives of disadvantaged young people.

Tusk Trust - London 2008-2010

Database System Research & Salesforce Implementation

International charity that initiates and funds conservation, community development and environmental education programmes across Africa.

Black Swan Arts - Frome, Somerset 2012-2014

Dynamic arts centre and gallery at the heart of Frome's creative community
Trustee with responsibility for Web, IT, Email & Online Marketing

WORK EXPERIENCE *continued*

- half/angel** - Exeter | Cork, Ireland 2003-2004
Contemporary Dance Company
Company Manager (1 Year Contract) | Website Producer
- oodle oodle** - Bristol | Sri Lanka | Bali 2002-2005
Giftware Importer & Trader
UK-based Business Partner
- Creative Digital Ltd** - Bristol 1999-2001
Full service digital agency specialising in UX & Online Marketing
Project Manager, Marketing Information Manager, Account Manager
- Mirror Group plc** (now Trinity Mirror) - London 1996-1998
mirror media, Marketing Executive

EDUCATION

- Downe House School** - Berkshire 1986-1990
Mander Portman Woodward - London 1991-1992
10 GCSEs all at Grade A. 5 A-levels at Grade C & above.
- Royal Holloway & Bedford New College** 1992 - 1996
University of London
BA (Hons) Music with Management - Classification - 2:1
- City of Bristol College** 2000
Advanced Certificate in Marketing, CIMA
Achieved Distinction in completed modules

TECHNICAL EXPERIENCE

I have had a life long fascination for data and technology and am adept at finding technical and software solutions for day to day business issues. I am confident using both PCs and Macs and using the following software:

- Advanced MS Office
- Adobe Creative Suite
- HTML/CSS
- Wordpress
- CMS Builder
- PHP/MySQL
- Dotmailer/MailChimp
- Mindmapping
- Salesforce
- Basecamp
- Microsoft Project
- Microsoft Visio
- Data Visualisation Tools
- Google Analytics
- Google Developer Tools

PERSONAL DETAILS

Nationality: British
DOB: 2 Nov 1971

Geographically mobile with full, clean driving licence.

Full references available on request.

OTHER PASSIONS

Apart from technology I also enjoy crochet, walking and music. I originally trained as a classical singer, and studied with top voice coaches enjoyed performing internationally. A Jazz vocal improvisation course in 1998 led me to explore a wider musical range. See www.coraliesings.co.uk and www.bonnenouvelle.co.uk